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PRACTICE LIMITED TO MATTERS BEFORE THE FEDERAL COMMUNICATIONS COMMISSION

ORIGINAL

ADMITTED IN GEORGIA

January 4, 1993

Mr. William F. Caton **Acting Secretary** The Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Integration and Diversification Statement RE: Charles A. Farmer, Applicant Ilwaco, Washington (Channel 280C3) FCC File No. BPH-920518MA

MM Docket No. 93-301

Dear Mr. Caton:

Transmitted herewith, on behalf of Charles A. Farmer, an individual applicant in the above-identified FM proceeding, through counsel, is an original and six (6) copies of his "Integration and Diversification Statement."

The Hearing Designation Order in the above proceeding was released on December 14, 1993. Therefore, the submission of Mr. Farmer's "Integration and Diversification Statement," is timely.

Should any questions arise concerning this matter, kindly contact the undersigned, directly.

Respectfully submitted,

Richard J. Hayes, Jr., Esquire

Counsel to: Charles A. Farmer, Applicant

RJH:tb **Enclosures** 

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# BEFORE THE RECEIVED FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C. 20554 JAN 7 4 (20)

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

| In re Applications of:  | )                           |
|---|-----------------------------|
| CHARLES A. FARMER   | ) FCC File No. BPH-920518MA |
| RICHARD M. SCHAFBUCH  | ) FCC File No. BPH-920521MI |
| For a Construction Permit For a New FM Station on Channel 280C3 in Ilwaco, Washington | ) MM Docket No. 93-301      |
| TO: Honorable Judge Joseph P. Gonzalez Administrative Law Judge                       |                             |

## INTEGRATION & DIVERSIFICATION STATEMENT OF CHARLES A. FARMER

COMES NOW, Charles A. Farmer, with his "Integration and Diversification Statement" in the above-captioned FM proceeding. This "Integration and Diversification Statement" is submitted pursuant to the Commission's Rules and Regulations and is offered in response to the "Hearing Designation Order," released December 14, 1993 in MM Docket No. 93-301.

#### A) Ownership Structure of the Applicant

Charles A. Farmer is an individual applicant for FM Channel 280C3 at Ilwaco, Washington. No one, other than Mr. Farmer, has any interest in or connection with this application.

#### B) Ownership Percentage of Charles A. Farmer

Charles A. Farmer owns 100% of the applicant for Channel 280C3 at Ilwaco, Washington. Mr. Farmer controls all of the affairs of the applicant.

#### C) Integration Proposal

Charles A. Farmer is an Individual Applicant and intends to operate the proposed Ilwaco, Washington facility as a sole proprietor. In the event of a grant of his application, through comparative hearing, Mr. Farmer intends to function as the station's General Manager, on a full-time (40 or more hours per week) basis. As the General Manager of the new FM facility, Mr. Farmer will be responsible for the formulation of all station policies including, but not limited to, the overall management of the radio station, programming, news, sales, public affairs and all hiring and firing. Mr. Farmer will oversee all of the construction details of the radio station and will be actively involved on a day-to-day basis, with developing the station's entertainment and news programming and will be responsible for ascertaining all the needs and interests of the Ilwaco community. Mr. Farmer will be in complete control of all of the station's operations and all department heads, if any, will answer directly to him. In summary, Mr. Farmer will perform all those duties commonly associated with those of a General Manager in the radio broadcasting industry.

Charles A. Farmer is a white male. He is a long-time local resident and currently resides within the primary service contour of the proposed facility on Channel 280C3 at Ilwaco, Washington. Mr. Farmer currently owns 100% of the common, voting

stock of Lower Columbia Broadcasting Company, Inc., licensee of Radio Station KVAS-AM, Astoria, Oregon and KKEE(FM), Long Beach, Washington. Mr. Farmer is also 60% owner of the common, voting stock of Coast Broadcasting Company, Inc., licensee of Radio KCST-AM and KCST(FM), Florence, Oregon.

Charles A. Farmer is also active in the management of Radio Stations KVAS, KKEE and KCST AM & FM.

In the event Mr. Farmer is awarded the construction permit for Channel 280C3 at Ilwaco, Washington, through comparative hearing, he will resign his employment with Radio Stations KVAS, KKEE and KCST-AM and KCST(FM) at Florence, Oregon. In addition, should Charles A. Farmer be awarded the construction permit for the new FM facility at Ilwaco, Washington on Channel 280C3, through comparative hearing, he will divest of all of his interests in and connections with Lower Columbia Broadcasting Company, Inc. and Coast Broadcasting Company, Inc. Charles A. Farmer intends to manage the Ilwaco, Washington FM facility, on a full-time (40 or more hours per week) basis, in the event the instant construction permit application is granted, through comparative hearing.

Furthermore, should Mr. Farmer have any other outside interests at the time his application is granted, through comparative hearing, Mr. Farmer will resign any and all other activities in order to fully implement his integration proposal at the Ilwaco, Washington FM facility.

#### D) Other Media Interests

Other than those interests disclosed above, Charles A. Farmer has no other interests in or connections with any medium of mass communication, other than the instant application for Channel 280C3 at Ilwaco, Washington. As indicated above, Charles A. Farmer intends to divest of all of his interests in and connections with all other radio stations and entities which own those radio stations in the event his application is granted, through comparative hearing.

Otherwise, Mr. Farmer has no other interests in or connections with any other broadcast properties or applications, newspaper or cable TV company.

#### E) Credit for Minority or Female Ownership

Charles A. Farmer is a white male. He will not seek comparative enhancement credit for any minority preference in this proceeding.

#### F) Local Residency and Civic Involvement

Charles A. Farmer resides within the city-grade contour of the proposed Ilwaco, Washington FM facility. Mr. Farmer has lived in Astoria, Oregon since 1959 and at 133 Grand Avenue, Astoria, Oregon, since 1963. Accordingly, Mr. Farmer will seek enhancement credit for long-time local residency.

In addition to his long-time local residency, Charles A. Farmer has been extensively involved in civic activities within the service area of the proposed Ilwaco, Washington FM station. Specifically, Mr. Farmer's activities include:

Astoria Area Chamber of Commerce 1.

-- President:

1981

-- Officer:

1979 - 1980

-- Member:

1959 - 1992

2. Astoria Civil Service Commission, City of Astoria

-- Board Member:

1972 - 1976

3. Clatsop County Rehabilitation Services

-- Board Member: 1968 - 1981

4. Astoria Water-Front Development Committee

-- Board Member: 1971 - 1979

5. Astoria Regatta Association, Astoria, Oregon

-- President:

1962

-- Board Member: 1961 - 1966

Astoria United Way Fund Drive 6.

-- Board Member: 1976 - 1978

7. American Heritage Association,

Astoria High School Band-to-Europe Committee

-- Chairman:

1971 - 1972

Astoria Kiwanis Club 8.

-- Board Member: 1959 - 1963

9. Muscular Dystrophy Association

Annual Fund Drive

-- Member:

1974 - 1977

Astoria & Toledo Elks Lodge 10.

-- Member:

Various Years 1975-1990

11. Rotary Club, Newport, Oregon

-- Member:

1983 - 1990

Promote Astoria Committee 12.

-- Chairman:

1980 - 1981

Long Beach/Ilwaco Clothes for Kids 13.

Annual Clothing Drive Fundraiser Corporate Responsibility Campaign

-- Member:

1990 - 1993

Accordingly, Charles A. Farmer will seek enhancement credit for his extensive involvement in community and civic activities.

#### G) Past Broadcast Experience

Charles A. Farmer has extensive, past broadcast experience. That experience is as follows:

- 1990 Present -- President/General Manager, 100% Owner Lower Columbia Broadcasting Co., Inc. KVAS-AM, KKEE(FM), Astoria, Oregon/Long Beach, Washington
- 1988 Present -- President/General Manager, 60% Owner Coast Broadcasting Company, Inc., KCST-AM, Florence, Oregon
- 1969 1990 -- General Manager, 100% Owner Radio Stations KTDO-AM, KTDO(FM) Toledo/Newport, Oregon
- 1973 1981 -- President/General Manager
  100% Owner
  Lower Columbia Broadcasting Co., Inc.
  KVAS-AM, Astoria, Oregon
- 1959 1973 -- Vice President/General Manager
   25% Owner
   Lower Columbia Broadcasting Co., Inc.
   KVAS-AM, Astoria, Oregon
- 1955 1959 -- General Manager
  Oxnard Broadcasting Corp.
  KOXR-AM, KPMJ(FM)
  Oxnard, California
- 1953 1955 -- Sales Manager KVEN-AM, Ventura, California
- 1948 1953 -- Sales/Announcer/Engineer KVVC-AM, Ventura, California

1947 - 1948 -- Engineer/Announcer

KSMA-AM & FM, Santa Maria, California

1946 - 1947 -- Engineer/Announcer

KVSF-AM, Santa Fe, New Mexico

License: National Association of Radio and Telecommunications

Engineers, Inc. -- Engineer Class 1 with AM & FM Endorsements: Senior Member, License # E1-01299

Expires: 1/31/93

Graduate: Tyler Commercial College

1946 - Tyler, Texas Broadcast Electronics

#### H) <u>Daytimer Preference</u>

Charles A. Farmer will not seek to claim any comparative preference for owning an AM daytime radio station.

#### I) Other Matters

Charles A. Farmer proposes to operate the Ilwaco, Washington FM facility on a full-time (40 or more hours per week) basis. The station will broadcast 24 hours per day, 7 days per week. The station will, however, as required, leave the air for maintenance purposes only.

The applicant proposes to install stand-by emergency power generation equipment at both the studio and transmitter sites in order to ensure uninterrupted communications with the community in the event of a power outage.

If awarded the construction permit for the new FM facility at Ilwaco,

Washington, through comparative hearing, Charles A. Farmer pledges to own and operate

the facility for a period of no less than three (3) years, should the Commission award a preference for such a pledge.

Dated: 12/30/93

Respectfully submitted,

Charles A. Farmer

Individual Applicant

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#### **CERTIFICATE OF SERVICE**

I, Richard J. Hayes, Jr., hereby certify that copies of the foregoing were sent, via first class mail, postage prepaid, or as otherwise indicated, to each of the following, on this 4th day of January, 1994

- \* The Honorable Joseph P. Gonzalez Chief Administrative Law Judge Federal Communications Commission 2000 L Street, N.W., Room 221 Washington, D.C. 20554
- Paulette Laden, Esquire
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   Federal Communications Commission
   2025 M Street, N.W., Room 7212
   Washington, D.C. 20554

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Richard J. Hayes, Jr., Esquire

\* VIA HAND DELIVERY